

Francesca Ramos

I'm an enthusiastic team player aspiring to create positive impact through meaningful and delightful experiences.

francesca-ramos.com

ramos.francesca@gmail.com

+49 176 625 25711

[linkedin.com/in/francescaramos](https://www.linkedin.com/in/francescaramos)

EXPERIENCE

Ryte — UX Designer, Website Success

OCT 2019 - PRESENT ○ MUNICH, GERMANY

Currently working closely with product managers, developers, and designers to launch new features and usability improvements. Maintaining a responsive design system. Facilitating workshops with multi-disciplinary stakeholders to drive product forward. Documenting user insights on Slack to build an understanding of the user base within the entire company. Assuring product quality throughout sprint cycles.

Global Savings Group — UX/UI Designer

MAY 2017 - SEP 2019 ○ MUNICH, GERMANY

Worked with a team to design responsive and scalable design systems used for development. Conducted usability tests and user interviews from the UK and US markets. Launched A/B tests to get data-driven insights. Redesigned Google Ad Pages with an increase of 19% conversion in 12 out of 14 markets. Established a design-conscious culture within the company through design critiques, workshops, and cultural channels.

Stylight — Interaction Design Intern, Mobile Apps

NOV 2016 - MAY 2017 ○ MUNICH, GERMANY

Worked closely with the team to develop user flows and wireframes for the onboarding and search experience. Designed graphics, icons and animated illustrations using AfterEffects and open source Xcode libraries. Facilitated design sprints with stakeholders in an agile environment.

Signature Creative — UI Designer

OCT 2014 - FEB 2015 ○ LOS ANGELES, CA, USA

Designed user interfaces for various clientele's web and mobile apps, from wireframe to high-fidelity. Animated micro interactions. Designed social media banners, pitch decks, mockups, and MailChimp promotional emails.

SKILLS

Figma

Sketch

Invision

Adobe Creative Suite

Wireframing and Prototyping

Design Workshop Facilitation

HTML5 and CSS3

Javascript

EDUCATION

CalArts

Valencia, CA, USA

Bachelor of Fine Arts in

Graphic Design | 2011-2014

City College of San Francisco

San Francisco, CA, USA

Certification in Web

Development and Computer

Network & Information

Technology | 2016

LANGUAGES

Native Fluency in English and

Tagalog, Basic German