

# Francesca Ramos

I'm an enthusiastic team player aspiring to create positive impact through meaningful and delightful experiences.

## EXPERIENCE

### SAP — Senior UX Designer, Mobile Center of Excellence

DEC 2021 - PRESENT ○ MUNICH, GERMANY

### Ryte — UX/UI Designer, Website Success

OCT 2019 - NOV 2021 ○ MUNICH, GERMANY

Working closely with product managers, developers, and designers to launch new features and prototyping for usability improvements. Presenting design concepts in steering team meetings and company updates. Facilitating workshops with multi-disciplinary stakeholders to drive product forward. Handing off pixel perfect mockups for development. Maintaining a responsive, quality design system across all verticals. Documenting user insights on Slack to build an understanding of the user base within the entire company. Assuring product quality throughout sprint cycles.

### Global Savings Group — UX/UI Designer

MAY 2017 - SEP 2019 ○ MUNICH, GERMANY

Worked with a team to design consistent, responsive and scalable design systems and mockups used for development. Conducted usability tests and user interviews from the UK and US markets. Launched A/B tests to get data-driven insights. Redesigned Google Ad Pages with an increase of 19% conversion in 12 out of 14 markets. Established a design-conscious culture within the company through design critiques, workshops, and cultural channels.

### Stylight — Interaction Design Intern, Mobile Apps

NOV 2016 - MAY 2017 ○ MUNICH, GERMANY

Worked closely with the team to develop user flows and wireframes for the onboarding and search experience. Designed graphics, icons and motion design using AfterEffects and open source Xcode libraries. Facilitated design sprints with stakeholders in an agile environment.

### Tomorrow Partners — Designer

MAR 2015 - AUG 2015 ○ BERKELEY, CA, USA

Facilitated brand development workshops and designed multiple assets within the strategic process and into visual scope including presentation decks, identity work, illustration, and web design.

### Signature Creative — UI Designer

OCT 2014 - FEB 2015 ○ LOS ANGELES, CA, USA

Designed user interfaces for various clientele's web and mobile apps, from wireframe to high-fidelity, motion for micro interactions, social media banners, pitch decks, mockups, and MailChimp promotional emails.

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## SKILLS & TOOLS

Figma

Sketch

Invision

Adobe Creative Suite

Wireframing and  
Prototyping

Design Thinking &  
Workshop Facilitation

HTML5 and CSS3

Javascript

## EDUCATION

### CalArts

Valencia, CA, USA

Bachelor of Fine Arts in

Graphic Design | 2011-2014

### City College of San Francisco

San Francisco, CA, USA

Certification in Web

Development and Computer

Network & Information

Technology | 2016

## LANGUAGES

Native Fluency in English and

Tagalog, Basic German

